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- PRESS RELEASE – 8th April 2019 -

TICO Alliance returns to NAB with more members, new tech, and interop demo

NAB Show, Las Vegas, 8th April 2019: The TICO Alliance announced today that it will be displaying a multi-vendor interop demo for bandwidth-efficient live production on their booth at NAB 2019 (C8626). Additionally it will talk about the arrival of the new compression family member “TICO-XS”, as TICO is moving to JPEG-XS standardization.

Since the last big broadcast meetup IBC, several new members have joined the growing consortium. The TICO Alliance recently welcomed [NCS](#), [TheFine Co. Ltd.](#), and [IBEX Technology](#) to their member list of nearly 50 industry-leading vendors and broadcasters.

Following the [JT-NM roadmap](#) of networked media open interoperability, the focus of technological advancement in broadcast networks has now preceded SDI-related workflows and step II “Elementary flows” is in full progress. Currently specified as SMPTE RDD35, TICO technology is under standardization as JPEG XS. An evolution that is in line with the industry’s move to IP and the new SMPTE ST2110 part 22 defining transport of compressed video essence over professional media networks. Already today, the alliance’s members serve lossless quality with microsecond-latency to their clients, in order to create bandwidth efficient workflows.

“The Alliance is of great help for the industry to make SDI and Hybrid-SDI workflows more efficient. On top of that, the move of TICO to JPEG XS standardization naturally follows the desire to create bandwidth-efficiency also in IP-based infrastructures for HD, 4K and 8K.” says the Alliance’s Chairman Jean-Baptiste Lorent.

Visitor’s to the TICO Alliance booth at NAB 2019 will get a look at equipment displays and product demonstrations emphasizing TICO’s benefits in SDI, SMPTE ST2022-6 and ST2110 workflows. Members will be on site to answer questions about the ongoing JPEG XS standardization and its additional benefits. For those interested in learning more about its impact on the SMPTE ST2110 standard, JPEG XS will be part of the IP showcase presentations Booth C12634.

About the TICO Alliance:

The Alliance is an open coalition of companies united to set the bar for next generation UHDTV infrastructures by establishing TICO compression in the new IP-based Live ecosystem. The group enables the industry to seamlessly update existing SDI-based workflows to increase bandwidth-efficiency in HD, 4k, and 8K. More on www.tico-alliance.org

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The TICO Alliance on the JT-NM roadmap:



